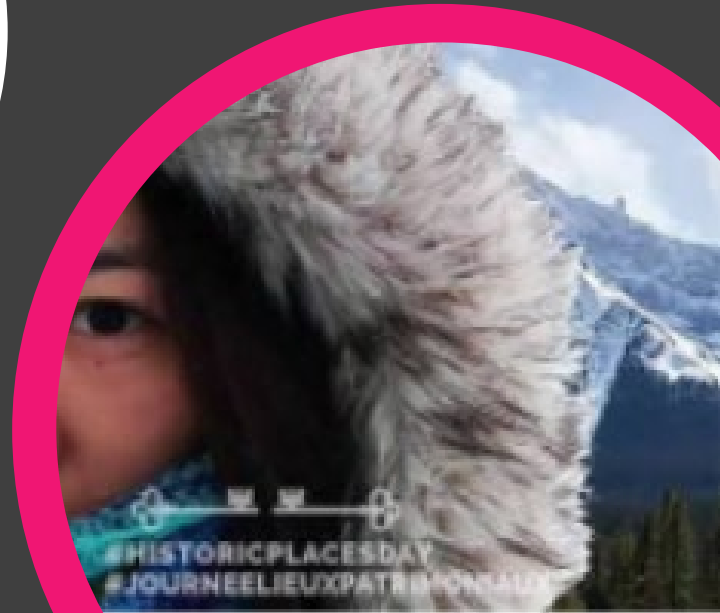
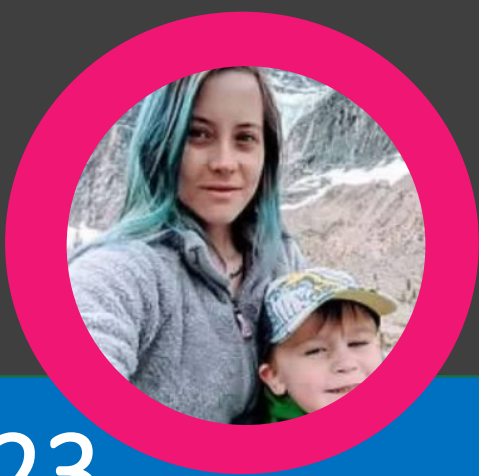


Historic Places Days 2023

- Every Place, A Story
- July 8-23, 2023
- **#HISTORICPLACESDAYS**
- **#JOURNEESLIEUXPATRIMONIAUX**



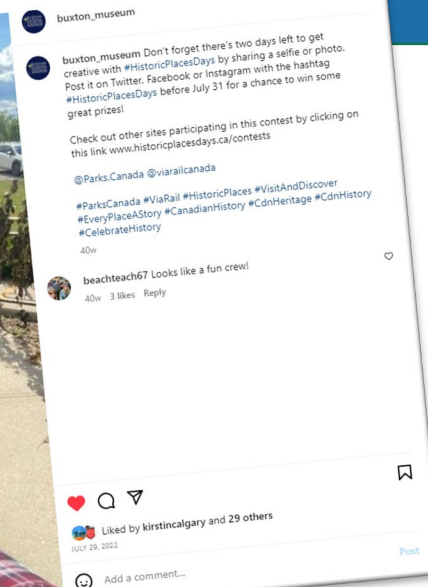


#JOURNEESLIEUXPATRIMONIAUX #HISTORICPLACESDAYS

2023

- Starts Friday, July 8
- July 8 – 23, 2023
- Photo contest
- #HistoricPlacesDays

www.historicplacesdays.ca



INDIGENOUS
CANADA
AUTOCHTONE
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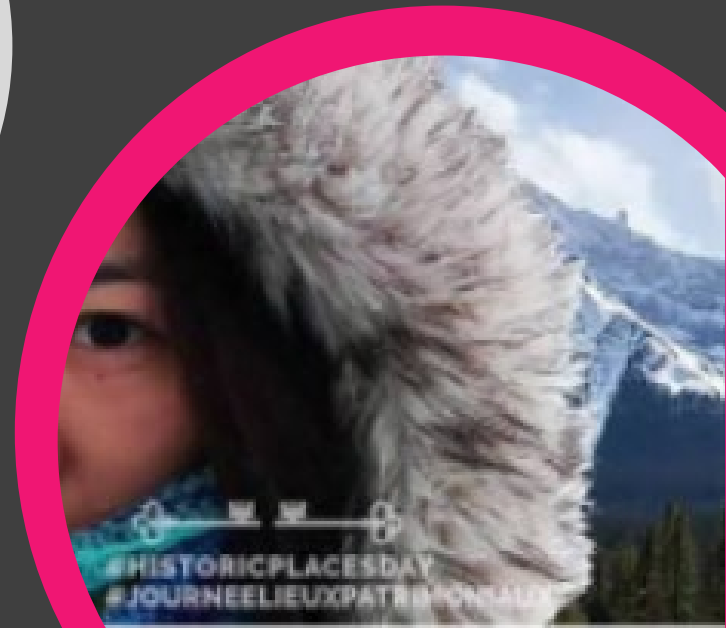
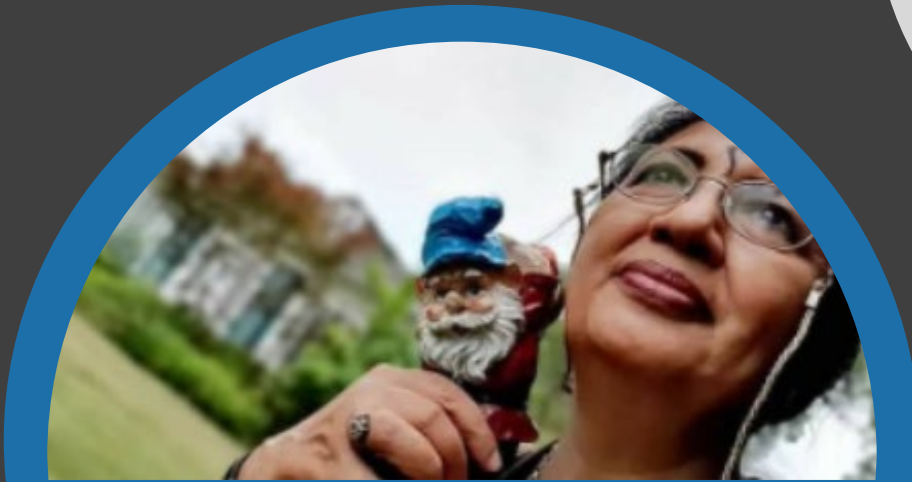
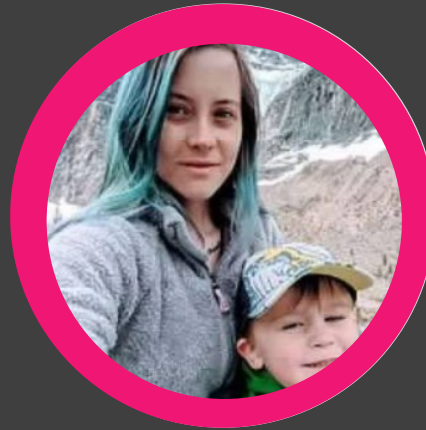


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Growth - 2023

- 2.4 million Canadians reached (26% growth)
- 803 contest entries (191% growth)
- Over 170 virtual and in-person events (310% growth)



IN EXCELLENCE TO AWARD 2022



Historic Places Days

Launching July 8, 2023

Journées des lieux patrimoniaux

à partir du 8 juillet 2023



#JOURNEESLIEUXPATRIMONIAUX
#HISTORICPLACESDAYS



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“It was great seeing the increase in the number of visitors. The Museum is responsible for the care and preservation of the building so the increase in admissions by donation and the increased sales in the Museum gift shop will help assist in the upkeep of the building.”

– Duncan Train Station, Duncan, BC



#JOURNEESLIEUXPATRIMONIAUX
#HISTORICPLACESDAYS

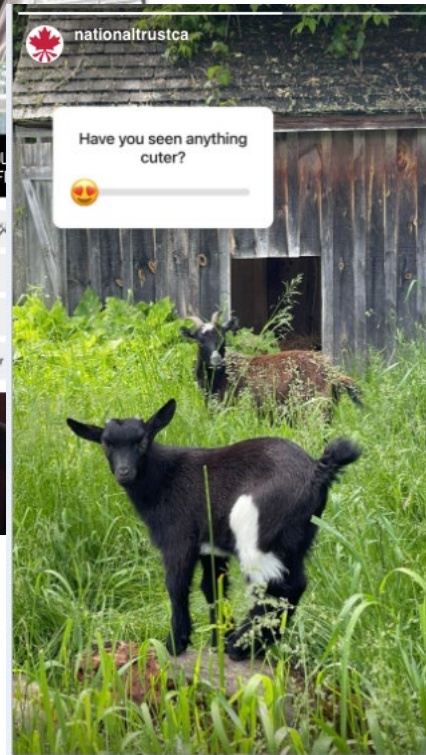
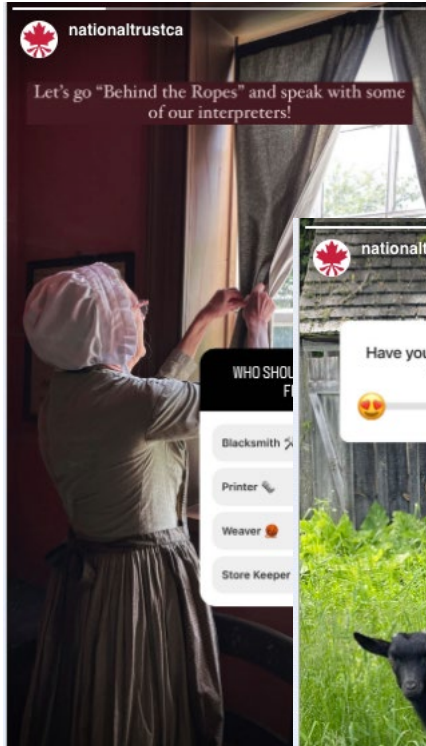


nationaltrustca

Today's takeover is by Lang Pioneer Village Museum, a living history site located on the land now known as Keene, Ontario.



Join us today as we share more about our site and follow [@langpioneer](#) for more information about the museum & how to visit!



"Historic Places Days is a program we look forward to participating in every year! It allows us to be able to connect with other National Historic Sites and Museums, and our public in new and exciting ways, and learn how other sites engage with their audiences. Looking forward to next year already."

- Lang Pioneer Village, Keene, Ontario



#JOURNEESLIEUXPATRIMONIAUX
#HISTORICPLACESDAYS

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Bringing Heritage to Life





Parks Canada participation

- Parks Canada manages 171 National Historic Sites across the country
- All Parks Canada National Historic Sites are registered on the HPD webpage
- 2023 Toolkit developed for Parks Canada sites
 - Key messages
 - Questions and Answers
 - Social Media plan
 - Video (shared with HPD participants)
- 2023 Social Media Series
 - Familiar Landmarks: Canada's Heritage Lighthouses





National Historic Sites Connections



GREEN GABLES HOUSE

“My love for Lucy Maud Montgomery and her beautiful stories. Today my love for this place became even more meaningful as my boyfriend and I got engaged on Lover’s Lane”



FORT WELLINGTON

“The smaller places in Canadian history are where the impact becomes personalized”



FORTRESS OF LOUISBOURG

“I felt I was there in time and space. The modern world was kept out”

Source: Voluntary feedback provided in place-based visitor surveys to the questions: “What motivated your visit?” or “Why is this place important to you?”



#JOURNEESLIEUXPATRIMONIAUX #HISTORICPLACESDAYS

2023

- Starts Friday, July 8
- July 8 – 23, 2023
- Photo contest
- #HistoricPlacesDays

www.historicplacesdays.ca



This project is made possible in part with support from Parks Canada Agency



2022

Historic Places Days

- ➡ 2.4 M Canadians reached
- ➡ 579 historic places to visit
- ➡ 803 photo content entries


#JOURNEESLIEUXPATRIMONIAUX
#HISTORICPLACESDAYS



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This project is made possible in part with
support from Parks Canada Agency

2022

Journée des lieux patrimoniaux

- ➡ 2,4 M de Canadiens atteints
- ➡ 579 lieux patrimoniaux à visiter
- ➡ 803 participations au concours
photo

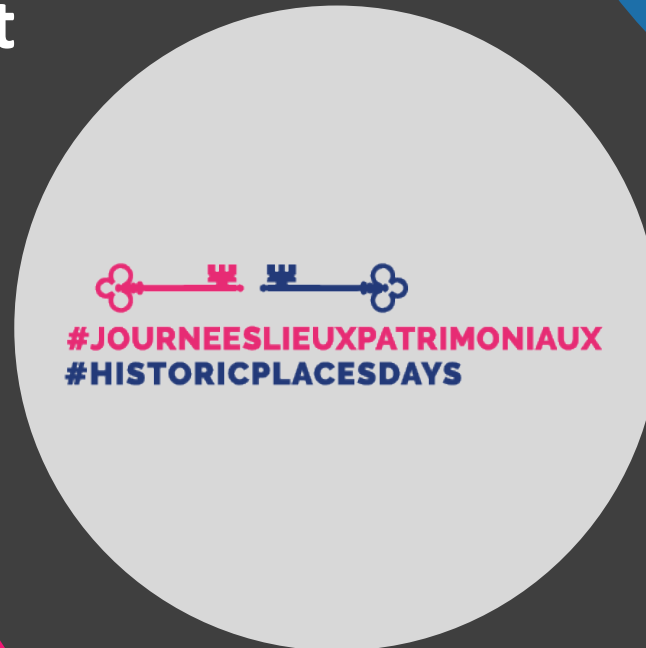
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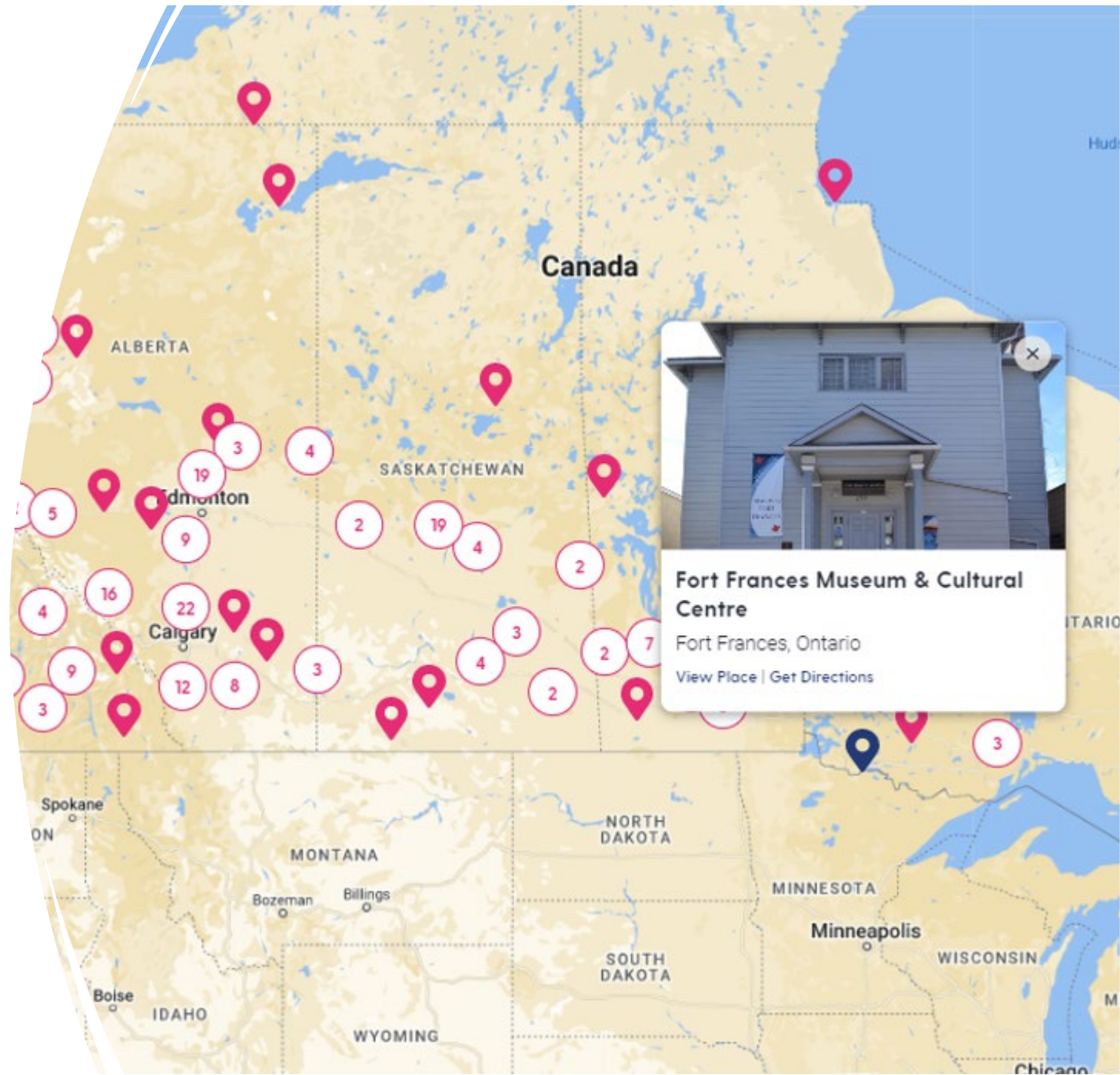
Historic Places Days

- New All Places Map
- Diversity & Inclusion Resource Kit
- Incorporating Queer Histories
- A new visitors guide
- Geocaches added as pilot last year



New All Places map

- Explore all participating locations in one map
- Spot historic places in more remote locations
- All the same locations – clickable – in a different format



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DIVERSITY AND INCLUSION RESOURCE KIT



#HISTORICPLACESDAYS
#JOURNEESLIEUXPATRIMONIAUX

Funded by the Government of Canada
Financé par le gouvernement du Canada

Canada

DIVERSITY AND INCLUSION RESOURCE KIT



- + Guiding questions
- + Webinars
- + Best practices
- + Learning resources
- + National and international links

Incorporating Queer Histories

- Registration of historic places significant to Queer communities across Canada
- Visit Lists
- Collaboration with Queer organizations and researchers across Canada



The ArQuives: Canada's LGBTQ2+ Archives

A photograph of a forest path. The path is covered in fallen leaves and leads into a dense forest. The trees have green foliage, and the scene is captured in a slightly hazy, artistic style. The path curves gently to the right, disappearing into the woods.

Geocaches and Registering "Invisible" Histories

- Geocaches added last year
- Diversifying our stories requires rethinking "place"

The Journey of Nancy, and her son
Lidge (Fredericton, New Brunswick) by
Graham A. Nickerson

A Visitor's Guide to Rethinking Historic Places

- The role of visitors to historic places
- A selection of 16 questions to guide reflection and "peel back the layers of history"
- Centering the deeper history of the land, the visibility of certain voices over others, and the purpose of your visit

The Lougheed House



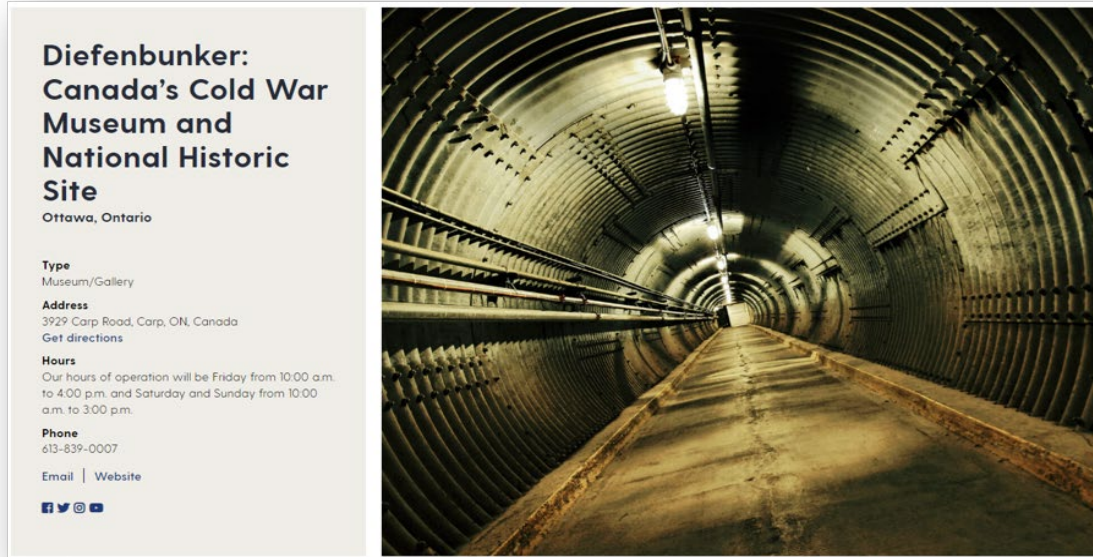
A Visitor's Guide to Rethinking *Your* Historic Places

- Resources that can be shared with visitors at your front-desk or website?
- We would love to hear your feedback

Registering Your Site

Register at historicplacesdays.ca

Registering your site is the first step to being part of Historic Places Days. Registering and participating in the event is free.



Steps to Register Your Site

1) Create an account

Click "Sign In" in the top right corner OR click "For Places" and then the pink "Register a place" button, or the "Edit my content" button if you're already signed in

2) In your dashboard click the pink "Add a place" button

3) Fill in all your place information. You will need:

- Name and location
- Social Media accounts
- Short Description of the history of your place
- Amenities
- Image

4) We'll review your site and it will appear online when its approved

Resources

- Participating in Historic Places Days comes with a package of resources for you to use in promoting your site, events, and participation. Including:
 - Promotion and Social Media Tool Kit
 - Canva Template and access to Google Drive folder of graphics
 - Webinars: Stay tuned for topics!
 - The new resources already discussed



Social Media Themes

Please vote for your top 2!

- Heritage through all the senses
- Embracing inclusive communities
- Exploring responsible tourism
- Your Historic Place in 1 minute
- Peeling back the layers

Launch Weekend & Events



coquitlam_heritage • Follow
Coquitlam Heritage at Mackin House



coquitlam_heritage July 4th we are celebrating Historic Places Day by offering Maillardville walking tours! We will be offering 3 tours (2 in English, 1 in French) throughout the day with limited spaces. Social distancing will be strictly followed, masks are encouraged, and registration is required. Click the link in our bio to register..



🇨🇦 Liked by nationaltrustca and 21 others



Launch Weekend July 8 – 9, 2023

Launch Weekend 2022

July 8th – 10th, mark the start of
#HistoricPlacesDays with these virtual and
in-person events

Join us for events organized by staff of the National Trust for Canada, heritage enthusiasts, and participating places across the country in the descriptions below.

HILLARY HOUSE WALKTHROUGH TOUR

Check out our Youtube on
July 9, 2022 for a virtual
walkthrough, including
intimate knowledge of
some of our spaces.

Virtual Tour – Battle Harbour National Historic District
Join us as we kick-off Historic Places Days launch weekend with a virtual
tour of **Battle Harbour Historic District**, on the gorgeous east coast of
Labrador. Guided by Battle Harbour's executive director, Peter Bull, you'll get
a chance to get to know the meticulously restored traditional 19th and
early 20th-century fishing village.

Where: Sunday July 9, 2022, 10:00 Newfoundland time – 11:00 ET
Register here: <https://registrationworks.ca/event/?id=8943693689>

HILLARY HOUSE NATIONAL HISTORIC SITE

Unique to Historic Places Days 2022, take a virtual tour of **Hillary House
National Historic Site** in Aurora, Ontario.

Where: Video release, Sunday, July 9th
Where: <https://www.youtube.com/watch?v=HillaryHouseHIS>
Hillary House's Event page

Registering an Event

Once you've registered your site you can register an event. Be sure to include any programming you have going on during Historic Places Days to take advantage of the extra attention.



New Blood: A Story of Reconciliation

Heritage Park Historical Village

Type

Performance

Address

1900 Heritage Dr, Southwest Calgary, Calgary, AB, Canada T2V 1R1

[Get directions](#)

When

21 June, 2022 | 19:00-21:00

On June 21, 2022, join us as we celebrate National Indigenous Peoples Day. A production of New Blood: A Story of Reconciliation will be held at Heritage Park, beginning at 7 p.m.

TW: This Alberta created show tells the story of Chief Vincent Yellow Old Woman and his experience as a child in a residential school. It uses Blackfoot music, contemporary and traditional Indigenous dance and poetry to tell his story of how he reclaimed his way of life and became the chief of his people. It's a powerful, multi-media performance, set to the music of Peter Gabriel's 2011 album of the same name, and portrays much of the history of the Blackfoot people. New Blood is directed by Deanne Bertsch and includes painters George Littlechild and Doug Levitt, drummers Skip Wolf Leg and Chris Eagle Rib, vocalist Sho Blunderfield and numerous actors and dancers – including Siksika nation students who attend Strathmore High School. This powerful performance has appeared over one hundred times across the province and is not to be missed!

[Register For Event](#)

Steps to Register an Event

- 1) Login and go to "My Events"
- 2) Select "Click Here" to start adding an event
- 3) Fill in your event information. You'll need:
 - Event name, location, date, and time
 - Event description
 - Registration link
 - Images
- 4) We'll review your event and it will appear online when its approved

Why get involved?

- Be part of #HistoricPlacesDays to let national, international and even local people know about your historic site.
- Announce the events you are hosting to get an additional bump of visitors.
- Take part in the photo contest for a chance to win \$1000.
- Use the free social media toolkit to create content during #HistoricPlacesDays
- Join the over 900 historic places included on the #HistoricPlacesDays website to be easily found by a heritage focused audience. The website is available year-round.
- And it's free to join!



Open Forum

Any questions?



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#HISTORICPLACESDAYS



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Our members strengthen the national voice of the heritage movement and demonstrate that historic places matter.

nationaltrustcanada.ca/join

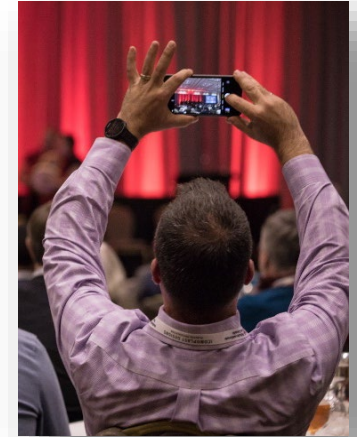
Become a member of the National Trust for Canada today and enjoy a 30% discount using the code

NEWMEMBER

Student Memberships are \$10



National Trust members' magazine, *Locale*



Discounts on the National Trust Conference



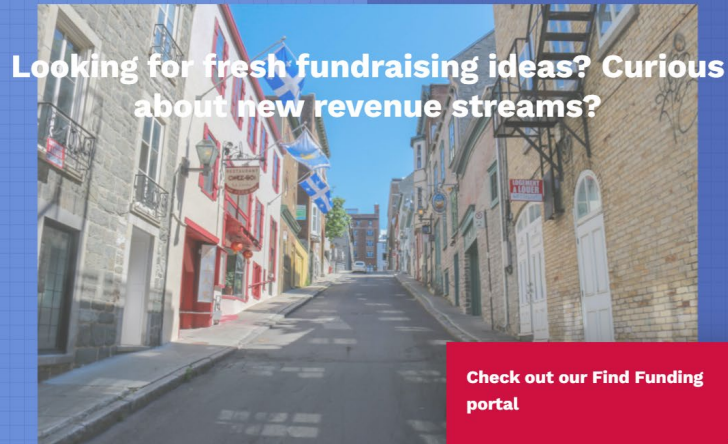
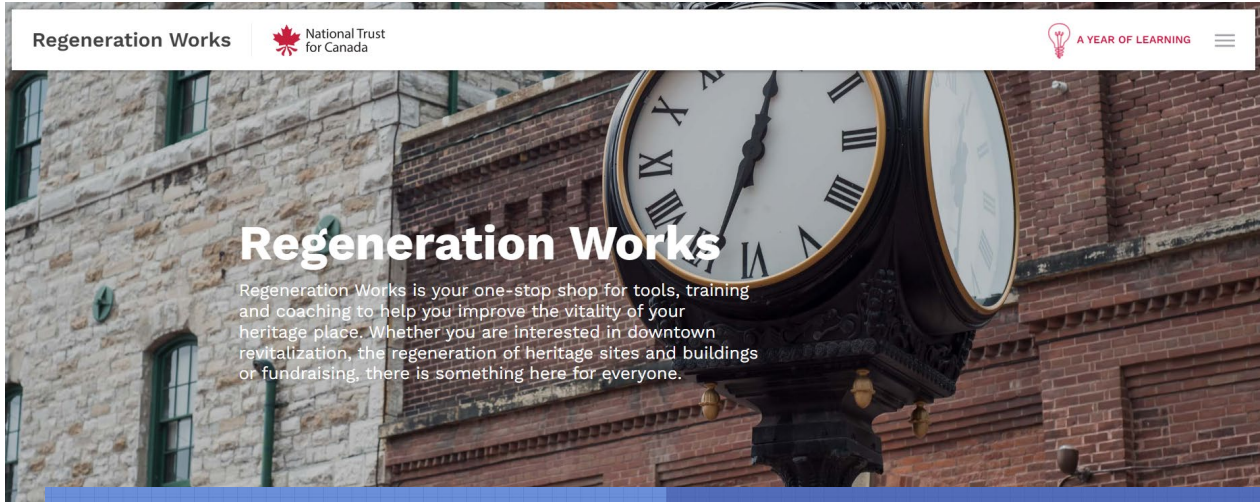
New! Exclusive library of online content



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Dive in and learn something new.

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- Webinars
- Find Funding Portal
- Launch Pad Coaching Grants

regenerationworks.ca

QUESTIONS

historicplacesdays@nationaltrustcanada.ca

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